

Souvenir booklet 140<sup>th</sup> anniversary

1882 - 2022





# The History of West Penetone

Arriving directly from Cambridge in England, Robert West brought to our continent the formula for a coal tar-based disinfectant (CN Disinfectant). In 1882, he founded West Disinfecting Company in the United States, which then embarked on its business activities with this unique and promising product. It was the start of a beautiful story.

In 1925, **West Disinfecting** opened a plant in Montreal in order to better serve its Canadian customers. The company's reputation spread throughout the country and the significant growth it experienced led it to change its name.

As of 1957, West Disinfecting became West Chemical Products of Canada Ltd.

In 1976, West Chemical Products acquired Penetone Corporation, a well-known company that had been present for 50 years in the field of industrial chemicals.

In 1992, re-structuring gave birth to a new company name, **West Penetone Inc.** 

In 2006, the company made another strategic acquisition in order to strengthen its presence and operations in Western Canada. The company in question, **R&M Chemicals**, had been working for over 40 years in the development and manufacture of high-quality industrial cleaning products.

2022 will be a pivotal year, not only for celebrations surrounding its 140<sup>th</sup> anniversary, but also for expansion. In March 2022, **West Penetone** acquires the Canadian company **Accuchem**. Based in Edmonton, Alberta and serving the Western Canadian market, **Accuchem** has been manufacturing industrial chemicals since 1993.

Always on the lookout for new opportunities, **West Penetone** intends to make significant new acquisitions in the coming months.

These activities will substantially strengthen **West**'s presence at the national level.

Constantly growing and with the wind in its sails, **West Penetone** continues to expand, always seeking to develop new products for emerging markets.

The company's strength is still the excellence of the services it provides to its customer base.





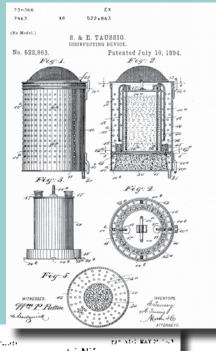






## **INVENTORS OF DISPENSERS**

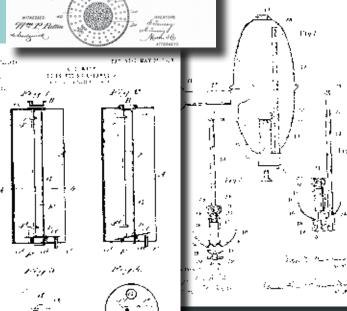
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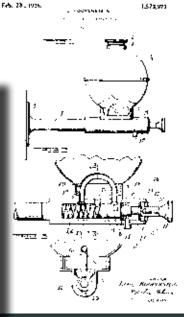
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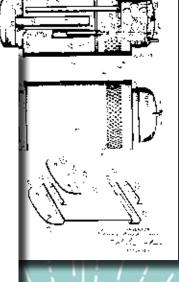


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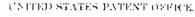
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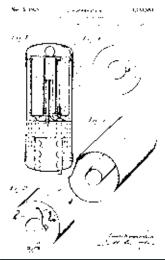
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# **INVENTORS OF DISPENSERS**

In the early 1900s, the **West Disinfecting Company** developed many dispensers for their products.

Among the most popular are the sanitizer diffuser and the liquid hand soap dispenser called "Beau Brummel".

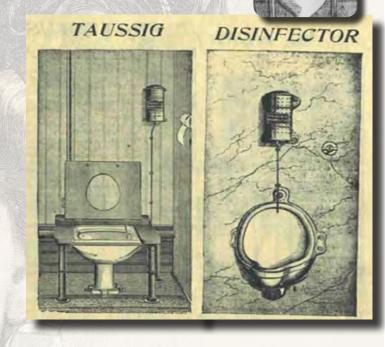


# INNOVATORS

Emil Taussig, one of the directors of the West Disinfecting Company, was credited as the inventor of one of, if not the first, automated toilet sanitizer.

The device was filled with disinfectant which would drip slowly

into the bowl or urinal.



As early as the 1920s, women could buy Kotex sanitary pads from West Disinfecting Company dispensers. West will be their exclusive distributor for several years.



# LEAVE YOUR MARK

West Disinfecting Company, West Chemical Products and Penetone Corporation systematically trademarked the names of almost all their products, even going as far as to create a logo for each name... Here are some identity images and product logos, some dating back to the early 1900s!













TREDCOTE

LANOKLEEN



LASTINCOTE











GEARKLEEN





GRIPSHEEN

PHENOLA





STATEMENT





RENOVENE





Saniservis

GRAPENE







WINDOW JETKLEER

# IN THE PRESS

#### CHLORO-NAPTHOLEUM

Takes the place of the dangerous and poisonous carbolic, acid-and has a greater value as an antiseptic than most preparations now on the market.

It is manufactured under the best of chemical supervision in our own laboratory-is uniform in quality and strength, and unexcelled in germicidal properties.

NON-POISONOUS



SURE PROTECTION

For Therapeutic uses and the sterilization of skin or mucous membranes prior to surgical operations, it makes an ideal agent.

As a wash or dip it is an unfailing remedy for lice, mange, itch, ticks and parasites generally in horses, cattle, sheep, swine, dogs and poultry.

Its non-poisonous properties make it a safe preparation for veterinarians to have in the hands of patrons.

8-ounce sample bottle free to ceterinarians on request. Sold by dealers or direct by

WEST DISINFECTING CO., 26 E. 59th St., NEW YORK

# Chloro-Naptholeum is King

Of antiseptics and disinfectants. It is more than a substitute for Carbolic Acidbetter because it gives the same results; without having the dangerous qualities, being neither corrosive not poisonous. It is not only Perfect as a Disinfectant, but

### Potent as a Deodorizer and Positive as an Antiseptic

It is receiving the highest endorsements from Boards of Education, Hospitals, and Managers of Factories and Transportation Companies as the Ideal and Economical preserver of Perfect Sanitary conditions. It is useful

To SURGEONS-whenever an antiseptic is required.

To NURSERYMEN and GARDENERS-for destroying insect pests.

To RANCHMEN-as the best sheep-dip ever discovered.

To STOCKMEN—as a certain cure for cholera among hogs.

To HORSEMEN-for the treatment of shoulder and gall sores.

To LIVERYMEN-as a neutralizer of "ammonia effect" on varnish.

To HOUSEKEEPERS-in the care of cellars, sinks and closets.

In a word, CHLORO-NAPTHOLEUM is a perfect safeguard against disease germs and sewer gas. Micro-organisms and insects are unable to withstand it. It is guaranteed to be non-corrosive and non-poisonous; therefore it will not harm vegetable life and it will not injure plumbing. Properly reduced, it costs but one and one-half cents per gallon.

# The Taussig Automatic Disinfecting Device

It is a neat and complete attachment for indoor Closets to be fastened to the wall above the Closet and the material supplied directly to the bowl by means of a small tube. It renders the condition of the Tollet absolutely sanitary. We are supplying our CHLORO-NAPTHOLEUM and Machines to the leading County and State Institutions in EVERY STATE IN THE UNION. Agents in all the principal Cities. Testimonials by the hundred.

If you are interested, send for printed matter and prices.

2355 Indiana Ave.

West Disinfecting Co. Chicago, III.

One Dispenser and half-gallon of Beau Brummell Liquid Soap \$4.50

# WHICH-

#### CLEAN OR DIRTY SOAP?

Don't use cake soap that carries in its spongy surface dirt, and possibly contagion, from one person to another. Throw away the old-fashioned disease-spreading, filthrecking cake soap. The age has outlived it.

### The Beau Brummell Liquid Soap Dispenser

tilts into the palm a few drops of pure vegetable oil soap that has never been used before.

THE WORLD'S STANDARD



DISINFECTANT

Largest manufacturers of disinfectants and sanitary appliances in the world.

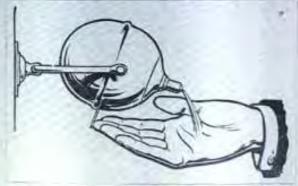
**NEW YORK CITY** EAST 59th ST.,

BRANCHES IN ALL LARGE CITIES

### One of the Latest Novelties

WEST DISINFECTING CO.,

16th St. and Penn Ave.



### A Liquid Soap Container.

Only means devised for a Clean Antiseptic Wash. Just the thing for Physicians.

Dentists and Professional Men.

500 WASHINGS IN ONE CONTAINER.

Economical and indispensible in public toilet rooms. For particulars consult

WEST DISINFECTING CO.,

10th ST, AND PENN AVE.

Blue book of the state of Illinois - 1898

# IN THE PRESS



One fly carries enough disease germs to wipe out a regiment. Flies have caused more deaths than all the battles of history. The germs they have brought have caused sickness and death to some member of your family in the past. They may cause death in the future.

Remember that flies lay their eggs only in objec-tionable filth; that they are attracted by foul odors shun clean odors.

Screens are small protection. The way to keep files from your home and to aid in their finalexter-mination is to use an effective disinfectant in all refuse, garbage pails, manure, etc. C-N is the stand-ard disinfectant, guaranteed on every label and in-voice to be five times stronger than pure carboilo acid, but non-poisonous.

Where C-N Disinfectant is used, flies and insects will not enter-cannot abide the cleanly odor of C-N. C-N keeps your home free from vermin, free from disease germs, -pure -clean and healthful.

Sold Everywhere 10c, 25c, 50c & \$1.



West Disinfecting Co.



### . a dramatic episode in the West campaign against delay

On August 9th, 1942, Beandywine Creck overflowed its banks and flooded the property of the Lukens Steel Company in Coatesville Pennsylvania. After the waters receded, in addition to the immediate danger of a serious epidemic, months of man-power delay was threatened in this, the home of the world's largest plate mill, because of filth, muck and mud. • Trouble shooters of the West Disinfecting Company helped to prevent this delay. Roadways, buildings and material were thoroughly disinfected. Drinking fountains were made sterile and even files and records were salvaged. All this was started less than one hour after the flood had receded . . . and sick absenteeism was prevented almost com-pletely. • West's regular service to industry and institutions while less dramatic is no less important. Learn for yourself how West can help you to promote health . . . INCREASE PRODUCTION.

SE BRANCHES . HELPING TO GUARD INDUSTRIAL HEALTH - COAST TO COAST

CLIP TO YOUR BUSINESS LETTERHEAD PLEASE 

42-16 WEST STREET . LONG ISLAND CITY . N. Y.

# . N. DISINFECTANT

#### NON-POISONOUS. More Powerful Than Carbolic Acid.

Sprinkle it about the rooms when you sweep, pour it down the drain pipes and toilets, use it from "Cellar to Garret" —purify the air you breathe—have a healthful home.

Kills Bad Smells, Disease Germs and Insects. Trial Bottle 10c, Makes Two Gallons! At All Drug Stores.

WEST DISINFECTING CO. (Inc.)

NEW YORK,

The largest manufacturers of disinfectants and disinfecting appliances in America.



Always Use



### The Cleansing Disinfectant

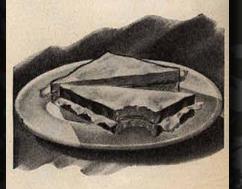
Just a tablespoonful to a gallon of water for all mopping, scrub-bing and wherever a disinfect-ant cleanser is required.

Be sure you get the YELLOW PACKAGE WITH THE GABLE TOP
YOUR Dealer Sells CN

West Disinfecting Company NEW YORK

Write for Particulars of Our Other Products

## THE UNFINISHED SANDWICH



A speck of dust, an unpleasant odor, a wandering fly! That's all it takes to make a loval restaurant patron leave a sandwich and a restaurant cold!

And lost just as easily as profitable customers for the same reason of unsanitary neglect - are vital employees and valuable "man hours" in production.

Thus industrial plants, institutions and public places alike use immaculately clean environment for their own benefit.

Keeping things clean for you is West's business as much as it is yours! To this end, West places at your disposal a vast array of cleansing products and services -all field-tested and fully approved! Consult one of over 475 trained West representatives.

**Products That Promote Sanitation** 



Cleansing Disinfectants - Insecticides - Kotex Vending Machines Paper Towels - Automatic Deodorizing Appliances - Liquid Soaps

# IN THE PRESS



### CHLORO-NAPTHOLEUM

The Great Disinfectant and Unequalled Veterinary Fluid

A True Antiseptic and Healer.

USED AND RECOMMENDED BY VETERINARIANS EVERYWHERE.

SURE CURE FOR MANGE AND LICE

AN EXCELLENT DRESSING FOR SORES
AND WOUNDS.

For general disinfecting purposes,

Chloro-Naptholeum can be diluted for use—100 parts
water, and if used about stables and kennels it will
keep them in a pure and healthy condition,
and prevent the introduction and
spread of disease.

We especially desire to call the attention of "Veterinary Surgeons" to this preparation and will cheerfully furnish samples to anyone wishing to test it.

#### WEST DISINFECTING CO.

206 & 208 E. 57TH STREET,

**NEW YORK** 

2355 Indiana Ave., Chicago. 203 N. Paca St., Baltimore. 507 Walnut St., Cincinnati 311 Camp St., New Orleans

Factories: { Cambridge, England, Cleveland, Ohio.







#### CATTLEMAN'S TESTIMONIAL

MILLS WOODS CATTLE CO. Dealers in Cattle, Horses and Easters, Home Easter, Hamilton Co., East.

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Dear Stre-Enclosed phones in: New York check
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#### THE WINTERS FARM, Smithb

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MARRY B. WINTERS.

#### SHEEPMAN'S TESTIMONIAL

DISENSECTION Co., New York ?

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#### SWINEMAN'SI TESTIMONIAL.

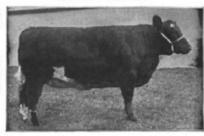
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### We Ask Every Stockowner To Try Chloro-Naptholeum

#### CATTLE, SWINE, SHEEP, HORSES.

YOU WILL FIND IT BEST, SAFEST, SUREST AND MOST RELIABLE.



GUARANTEED TO KILL LICE and TICKS, CURE MANGE, ITCH OF SCAB, HEAL WOUNDS, SORES and CUTS.

#### CHLORO-NAPTHOLEUM DIP

IS a actentific preparation which is absolutely NON-POISONOUS, NON-INITIANT and ANTISEPTIC, containing those impredients which care air parasitic skin diseases of live stock and kill all pests and parasites. TRY IT parasitic skin diseases of live stock and any an pean and AND BE CONTROL of the AND BE CONTROL of Fallows. M.S. 19 galloos, 1934. Preints paid, 5old in scaled, trade-marked case by representative dealers or direct by

#### WEST DISINFECTING CO., Inc., 28 East 59th St., New York.

DISTRIBUTING DEPOTS:
CHICAGO, ST. LOCIS, CINCESNATI, KANBAS CITY, DENVER,
ORAHA, FORT WORTH.

#### HORSEMAN'S TESTIMONIAL.

OAR LAWS PARM.

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Dear Decrease Heritage gives poor CHLORO-NAP.

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### CHLORO-NAPTHOLEUM THE GREAT DISINFECTANT

NONTOXIC, NONCORROSIVE, ANTISEPTIC

No School Complete Without It.

(Sweethaart dish desergent not evaluate in Suffalls county I

CLEANER ASST.

USED BY DEPARTMENTS OF THE NATIONAL GOVERNMENT



Strictly Non-Poisonous

USED BY PUBLIC AND PRIVATE. INSTITUTIONS EVERYWHERE

#### Is Now Used by More than 10.000 Schools, Colleges and Public Institutions. WHY SCHOOLS SHOULD USE CHLORO-NAPTHOLEUM

All Superintendents realize that absolute cleanliness, perfect sanitation and freedom from all odors is necessary in conducting their school rooms. This is a condition that everyone must controll. Much time and money has been spent experimenting with the carbon articles and for districting and purifying purposes, and much time and money has been lost. When we ask you to rey Chitor-Naptholeum, it is backed with the plain practical fact, that the experimenting has all been done and that it will positively do what we claim for it, or you get your money back

A scentific principal is back of Chloro-Naptholeum and one trad will convince the most sceptical, Chloro-Naptholeum is a pure bighly concentrated fluid, soluble to water, having great disinfecting, chaosing and medical qualities and far aspector to carbolic acid, chlorole and like preparations.

# WEST DISINFECTING COMPANY S. S. SELIG, Jr., General Agent No. 48 WEST MITCHELL STREET, ATLANTA, GEORGIA.

BRANCHES: EXISTON ST. LODIS HAYANA

CHEAGO PITTSBURGH BALTIMORE BALTIMORE The Largest Manufacturees of Disinfectants and Disinfecting Appliances in America.

Our disinfectants are used exclusively at the North Georgia Agricultural College.

### KEEP OUT THE GERMS! went Disease and You Won't Have to Cure IL FOR HOUSE PURITY USE



The West Disinfecting Co.



### CHLORO-NAPTHO

for DISINFECTING and WASHING Passenger Cars and Stations

WHY?
BECAUSE better results are obtained from its use than by the combined application of any other disinfectants and cleaning compounds.

BECAUSE Chloro-Naptholeum, as a disinfectant, is bacteriologically 5 to 6 times more efficient than pure Phenol, yet is non-poisonous and non-corrosive.

BECAUSE it only requires the use of one-half ox. Chloro-Naptholeum to each gallon of wash water to obtain cleaner surfaces than soap, soap powders or other cleaning preparations will produce.

BECAUSE it is not only the cheapest but the best.

Write Railroad and Steamship Department West Disinfecting Company

2 East 42d Street New York, N. Y.

# **ARTIFACTS**



Original West Disinfecting Company invoice,

from 1898.

Metal container for Coro-Noleum, a disinfectant used in the '50s.





West Disinfecting envelopes Boston - 1934 Washington - 1940





Flashburn
Protective Cream,
used during World
War II.

FLASHBURN

TWO (2) OUNCES NET STOCK No. SI-2266 WEST DISINFECTING CO., Long Island City, N. Y.



A bottle of CN Disinfectant from the **West Disinfecting Company** 

Late 1800s - Early 1900s





1968 **West** Award of Merit, given to 54 salesmen. Photographed in the Long Island abandoned building.

Robert S. West's house in Perry, Ohio, built in 1830 and still inhabited today.

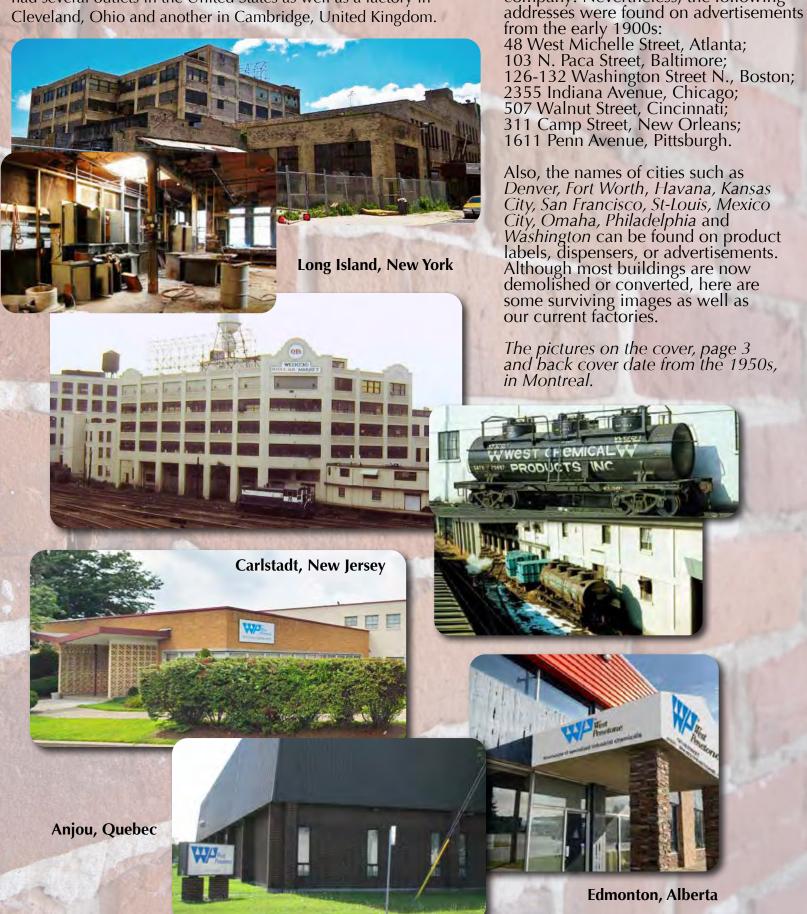


# A VAST TERRITORY

The West Disinfecting Company has always been portrayed as a New York

company. Nevertheless, the following

In the late 1800s and early 1900s, The **West Disinfecting Company** had several outlets in the United States as well as a factory in Cleveland, Ohio and another in Cambridge, United Kingdom.



# TRAGEDY STRIKES

Emil Taussig, who had his own company, distributed products manufactured by West. He had also invented devices that could contain disinfectant, intended to eliminate unpleasant odors, especially in bathrooms.

In accordance with an agreement dated August 4, 1898, Emil Taussig of E. Taussig & Co. purchased from Robert West all interest, including patents and trademarks, in both his automatic disinfectors and chloro-naptholeum. Emil Taussig served as president of the West **Disinfecting Company** until his untimely death.

Following a visit to Vienna, the Taussigs boarded the **Titanic** at Southampton as first class passengers in cabin E67.

On the night of the sinking the Taussigs were reportedly alerted to the danger by German steward Alfred Theissinger, he telling them "You better put on your lifebelts and rush out on deck." "Is it as serious as all that?" asked Mr Taussig. "Yes, hurry" was Theissinger's reply. Mr Taussig escorted his wife Tillie and daughter Ruth to a lifeboat (number 8) before standing back.

He was lost in the sinking and his body, if recovered, was never identified. Tillie Taussig and her daughter Ruth went back home to New



### TITANIC'S LOSS ADDS TO VICTIM'S ESTATE

Demand for Lifeboats Increased It \$2,000 Because of His Friend's Foresight.

NEVER FOUND HIS BODY

Concern Which Had Done No dualness for Five Years is Active After the Disaster.

The appraisal of the setate of Emil Taussia, former President of the Wast Disinfecting Company, who permissed when the Thanks sank on April 15, 1912, was filled yeaferday. The total lands are \$70,01046, consulting of fitting in banks, 164 shares of the west Disinfecting Company valued at \$307,400, and iff shares of the preferred clock and 165 shares of the common stock of the Desiberatin Collapsible Life Boat Company, sold the 2,000. Desiberating of the Company and the Collapsible Life Boat Company, sold and 152,000. Desiberations from the total entate left a net estate of \$205,000%. Interesting statimany concessions Mr.

left a net settate of \$705,0000.

Interesting teatmany concerning Mr.

Tamong's heldings of stock to the
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by Herman Mandelbaum, the executor
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had ceased to do business and the stock
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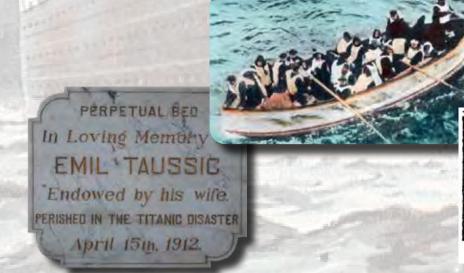
Mr. Tamasing's holdings of stock in the West Disinfesting Company, along with sighteen shares held by his wife. Mrs.

This Tairrig, and twenty-three shares beld by Morris Lang, Altred Basels, and Farab Dessader. Mr. Mandelbaum transferred to Monas M. Marcuss, under an egreenent which called for the narround of 318,150 to mark, \$50,000 or the parameters of the years to Mrs. Tillis Tanasis.

The prominery notes, which were made payable on deate separated by Iwo years. It was provided in the contract of sain, should be paid immediately if the company insued any additional bonds in the company insued any additional bonds. the company issued any additional bonds or professived study or sold common stock as less than \$200 a shore. Mrs. Taussic surject to present as Directure in the Word Distincting Company, and neither to enter a rival manufact not be used by any employing manufacturing of Taussic to be used by any employing manufacturing sendor material. According to attituding attacking company as expellent to attituding attacking Company has a expellent to make the party of the company has a expellent to me of the company has a expellent to me of the company has a expellent to me of the company has a completely and the company has a completely as a completely as

The New Hork Eimes

Published: June 22, 1913 Copyright @ The New York Times



With sincers sorrow, we announce the death of our President,

### Mr. EMIL TAUSSIG.

On board the ill-fated S. S. TITANIC, April 15th, 1912.

WEST DISINFECTING COMPANY.

The New York Times, April 20th, 1912

# A PROMISING FUTURE

Always keen to broaden our horizons and offer the best, at West things are constantly evolving and we are looking towards the future...

### **Our products**

- The development of new products to meet the needs of each industry we serve is part of our daily life.
- Ecologo, OMRI, Quebec Vrai, NSF, DIN, NPN certified products... Many details that make the West Penetone difference and that are a guarantee of quality for our customers.
- West Penetone has also formulated a unique industrial degreaser, available in a
  complete range depending on the environment, Citrikleen<sup>®</sup>. The Citrikleen
  formula is based on one key element; D-limonene. When citrus fruits are pressed,
  the oil is extracted from the rind. This oil is separated from the juice and distilled
  to recover natural citrus oils called D-Limonene.
- In the United States, the reputation of the Penair® line of cleaning products is well established. After decades of providing solutions for the US military, Penair remains a flagship product line and is featured on many authorized product lists.
- West Penetone has made its mark in Western Canada thanks to its numerous products intended for the petrochemical industry. With its expertise and state-ofthe-art technologies, West collaborates on many large-scale projects, carving out a place for itself in this very special sector.
- Finally, in Eastern Canada, West Penetone is now a reference for cleaning and disinfecting in the food industry and the farm sectors. The strength of our team of technicians, the efficiency of our products and the reputation of our support documentation are the envy of the competition!

### Our management

- The Montreal and Edmonton plants have made great efforts to identify raw
  materials that should be replaced due to their health and environmental impacts.
- West Penetone relies on electronic versions of its documents and discourages unnecessary printing. All the documentation intended for our customers is also available via our website. All the paper nevertheless used in our offices is recycled by a specialized firm.
- Over the last 2 years, the company has invested 6 million dollars in our manufacturing facilities to optimize energy savings, implement sound wastewater management and meet the most stringent fire codes.

